

In the Abstract:

Kindly amend the abstract beginning on page 31, line 1 as set forth below:

A novel system to deliver and reproduce personalizing ringing tune data or other such multimedia content to a wireless handset's browser is provided. Additionally, a novel system is provided that allows a consumer to preview the multimedia content (e.g. ring tune, bit-map) and either approve or decline being billed for ~~[[said]]~~the particular multimedia message content.